

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 00859 191136Z

22

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 021018

P R 191104Z FEB 76  
FM AMEMBASSY STOCKHOLM  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 6813

UNCLAS STOCKHOLM 0859

FOR BICXOIM: TRAFTON

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: PRINTING & GRAPHIC ARTS EXHIBITION

1. REDACTRON CORP IS PARTICIPATING IN SUBJECT SHOW THROUGH SWEDISH GENERAL AGENT FACIT AB AND DISTRIBUTOR AB VILHELM JOHNSEN WHO HAVE MULTI-ACCOUNT BOOTH.
2. BERT BOUCHER IS SALES MANAGER FOR USA AT REDACTRON, HAS MANY YEARS GRAPHIC INDUSTRY EXPERIENCE, APPARENTLY IS ALSO EXPERT ON LABOR RELATIONS AND A VERY WELL-KNOWN PERSONALITY.
3. BOUCHER ALREADY SCHEDULED FOR TECHNICAL PRESENTATION ENTITLED "THE REDACTRON EDITING TYPEWRITER FOR INPUT TO PHOTO-TYPESETTING." PLEASE ASCERTAIN WHETHER BOUCHER WILLING TO A) PARTICIPATE IN PANEL DISCUSSION ON MARCH 17/18 OR 19 AT STC ON TOPIC RELATED TO IMPACT OF PHOTOTYPESETTING ON PRINTING INDUSTRY AND B) MAKE INDIVIDUAL PRESENTATION ON SIMILAR TOPIC AS PART OF STC USUAL TECHNICAL PRESENTATIONS PROGRAM, CONCENTRATING ON EXPERIENCES WITH PHOTOTYPESETTING IN USA.
4. FYI, STC PR CONTRACTOR HAS ALMOST ARRANGED PRERECORDED PANEL DISCUSSION ON IMPACT OF PHOTOTYPESETTING ON PRINTING INDUSTRY. PROGRAM WOULD TAKE PLACE AT STC ON MARCH 15 DAYTIME, FOR SHOWING ON EVENING DISCUSSION PROGRAM ON SWEDISH TELEVISION. BERT BOUCHER HAS ALREADY DECLINED, THROUGH FACIT AB, UNCLASSIFIED

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PAGE 02 STOCKH 00859 191136Z

PARTICIPATION DUE TO PRIOR COMMITMENTS AT REDACTRON GMBH IN

GERMANY UP TO MARCH 15.  
STRAUSZ-HUPE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Draft Date:** 19 FEB 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Review Authority:** ullricre  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 21 JUL 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <21 JUL 2004 by oatisao>; APPROVED <30 AUG 2004 by ullricre>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**TAGS:** BEXP, SW  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006